

## CALLING ALL FRIENDS OF CLUBMARK...

Clubmark is now the universally recognised mark of high quality junior sports clubs. There are over 2,800 accredited clubs across 25 sports with over 3,000 actively “working towards” accreditation. This explosion in the number and spread of Clubmark clubs will ensure that more children and young people can enjoy sport in a safe and fun environment, giving peace of mind to parents and carers.

As you may be aware a new brand identity has been developed. This creates a strong visual look that is establishing Clubmark as *the* stamp of approval to which all sports clubs aspire. Although the Clubmark branding is new the fundamental elements of the scheme remain the same:

- ✓ Clubmark is still the Sport England mark of high quality junior clubs
- ✓ The values of quality, safety and equity remain integral to the scheme
- ✓ The process for clubs to gain accreditation has not changed

To support the implementation of the new branding a bank of resources have been developed for Clubmark clubs and accrediting partners. These can all be accessed from the Clubmark website and include:

- ✓ The Clubmark logo and strapline.
- ✓ The updated Clubmark resource pack and templates.
- ✓ The redesigned Clubmark certificate.
- ✓ A range of web banners and other promotional elements to raise the profile of Clubmark.
- ✓ A monthly newsletter for Clubmark members to stay up to date.

To access these resources you will need a username and password. Simply click on the link <http://www.clubmark.org.uk/members-area> and complete the account upgrade form:

**MEMBERS AREA LOGIN**

To access this section of the Clubmark website you must represent a Clubmark accredited club or an authorised Clubmark partner.

Please login or request an account upgrade by emailing [members@clubmark.org.uk](mailto:members@clubmark.org.uk) or by using the account upgrade form.

Username:

Password:

[Retrieve lost password](#)

**click on account upgrade form**

Once the form is submitted you will receive a username and password to enable you to gain access to Clubmark resources and you will automatically be added to the circulation for the newsletter.

So do not delay, click on the link today <http://www.clubmark.org.uk/members-area> to make sure you and your organisation benefit from your alliance with Clubmark, the Sport England mark of high quality junior clubs. If you require any further information or support, please contact us on 0161 764 7040 or email [louise.hunsley@kcp.co.uk](mailto:louise.hunsley@kcp.co.uk).