



North Cliff Golf Club



Membership report for June Committee meeting, prepared by Mick Almond,

Membership committee meeting held on Monday, 8, June, 2009. attended by Mick Almond, Derek Arden, Brian Hinchliffe and Paul Bang.

The following notes are a summary of the points discussed in Committee.

- New "Welcome to North Cliff Golf Club" board, final specification details were agreed in committee, project costs have been estimated. However it has emerged that we require Planning permission from Scarborough B C, further consultations are taking place with Planning Officers, hopefully we will have more information available for our meeting next week.
- Presentation of the first draft of the new Members and Guests Information booklet was made. The contents will be divided into Sections which will identify all the club officers and their respective roles within the club structure.

There will be comprehensive fixture information, weekly, monthly, this will also include Social events within the Clubhouse.

Information on all Sections within the Club, Rabbits, Eggs, and Juniors. This will include Officers and Officials of each section, along with fixture lists.

- There will be a section which will provide the opportunity for club Members to share ideas which will help the club to improve its performance and service to the membership. Also included in this section will include a complaints procedure process, available to all Members of the Club which will have specific structure in line with club rules.

Other issues discussed included,

- Communication to Members who use the Internet, we hope this will become standard practice in the future, however we need your E Mail address on our system to enable this to happen, we can implement the process with your help, please provide John Barnfather with your E Mail address.
- New Membership recruitment was discussed, including the introduction of Members incentives schemes. New Membership should be encouraged with the use adverts and flyers which promote our Golf club, and golf course as well as the Social events and activities. Catering and Restaurant facilities should be promoted for both Members and Guests.

Mick Almond.